

# Authorization for Printed Objects

The Museum manages the usage of works by Georgia O'Keeffe through copyright and trademark. The Georgia O'Keeffe Museum holds trademarks for Georgia O'Keeffe and Alfred Stieglitz. We support and review the usage of high-resolution images of their artworks. We also support usage of Fine Art and Non-Fine Art material in Museum Collections. The Museum seeks to promote the fair use of material in scholarly, educational, and non-profit projects.

Reproductions of artworks by O'Keeffe may not be cropped or distorted, whether by rotation, inversion, change of proportion, color alteration, superimposition, animation, cartooning, removal of blemishes or inscriptions, or other methods. Credit information must appear alongside the image, with her name, artwork title, date, size, medium, accession number, and gift information.

The Georgia O'Keeffe Museum regulates the use of Georgia O'Keeffe's works in printed formats to maintain the legacy of the artist. As part of our commitment to preserving the vision of Georgia O'Keeffe and ensuring appropriate usage, the following guidelines apply for commercial printed objects:

**1. 2-D Printed Items:**

- The Museum **permits the use of Georgia O'Keeffe's works on specific 2D materials**, for commercial purposes such as magnets and bookmarks. These items are considered appropriate due to their ability to faithfully reproduce the details of the original works without distorting the artistic intent. Any requests for exceptions on cropping or text overlay must be reviewed and explicitly approved by the Museum's licensing department.

**2. 3D Printed Objects:**

- The Museum **prohibits the printing of Georgia O'Keeffe's works on all 3D materials**. This restriction extends to, but is not limited to, items such as mugs, puzzles and coasters.

**3. Fabric and Textiles:**

- The Museum **does not authorize the printing of Georgia O'Keeffe's works on fabric or any textile products**. This includes, but is not limited to, items such as t-shirts, scarves, and other clothing or accessories.

For further inquiries or to seek approval for specific projects involving the reproduction of Georgia O'Keeffe's works, please contact [images@okeeffemuseum.org](mailto:images@okeeffemuseum.org)

The logo for the Georgia O'Keeffe Museum, featuring the text "Georgia O'Keeffe Museum" in white, sans-serif font, centered within a solid black square.

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O'Keeffe  
Museum