

Video Design Work Request

Second Draft: July 18

Producers: John Gerbig / Mary Pokorney-Donelan
Phone: 220-2673 / 2-6456

Project Number: 121-021 Project Name: August Pledge 2020

1) Premium stills – including summary screens

- a. UW Varsity Band Classics
- b. NewsHour
- c. Miss Fisher Murder Mysteries
- d. Frankie Drake

2) Program loops

- a. UW Varsity Band Classics
- b. NewsHour
- c. Miss Fisher Murder Mysteries
- d. Frankie Drake

3) Monitor loops & animations

- a. Airwaves

4) Monitor stills

- a) Food donors - DOES NOT APPLY

5) Phone / Web animated lower-thirds

- a. Standard (no changes)

6) Crawls - Nothing this drive

7) Bumpers

a. Volunteer Groups & Food Donors – NOT NEEDED

b. Goal bumper \$274,000

8) Slates for pre-records

- | | | | |
|----|--|----|--|
| a. | August Pledge 2020
NewsHour – Break #1
House ID: 4BRK4077
Airs: 8-31 & 9-2 | b. | August Pledge 2020
NewsHour – Break #2
House ID: 4BRK4078
Airs: 9-1 & 9-3 |
| c. | August Pledge 2020
NewsHour – Break #3
House ID: 4BRK4079
Airs: 9-4 | d. | August Pledge 2020
UW VB Classics – Break #1
House ID: 4BRK4074
Airs: August 15 |
| e. | August Pledge 2020
UW VB Classics – Break #2
House ID: 4BRK4075
Airs: August 15 | f. | August Pledge 2020
UW VB Classics – Break #3
House ID: 4BRK4076
Airs: August 15 |
| g. | August Pledge 2020
Miss Fisher – Break #1
House ID: 4BRK4080
Airs: September 5 | h. | August Pledge 2020
Miss Fisher – Break #2
House ID: 4BRK4081
Airs: September 5 |
| i. | August Pledge 2020
Miss Fisher – Break #3
House ID: 4BRK4082
Airs: September 5 | j. | August Pledge 2020
Frankie Drake – Break #1
House ID: 4BRK4083
Airs: September 5 |
| k. | August Pledge 2020
Frankie Drake – Break #2
House ID: 4BRK4084
Airs: September 5 | | |

9) Song list rolls – NONE

10) Ticket Offers - NONE

Edit / proof dates:

~~Wednesday, August~~ — ~~Food donor & volunteer group bumper lists due by noon~~

Thursday, August 6

Graphics Proofing - 1:00pm?

Proof all premium stills, program loops, updated Airwaves loop, ~~food donor stills, food & volunteer group bumpers, pre-record slates and song list rolls~~

Monday, August 10

Switcher set-up - 10:00am?? (A Control)

Need all proofed premium stills, slates, and ~~food donor stills~~ moved to the Ross